

ACCREDITATION PROCEDURE 2024/25

MACHINESEEKER EHF CHAMPIONS LEAGUE & EHF CHAMPIONS LEAGUE WOMEN

Dear Handball Friends,
Dear Clubs Representatives,

All journalists working for **TV and radio, including webTV, web radio and podcasts**, have to request a media accreditation via the EHF Accreditation System (<https://accreditation.ehf.eu/>).

This is the only way to request accreditation for the **Machineseeker EHF Champions League** and **EHF Champions League Women** matches. Any other form of request, i.e. via email, will not be processed.

Every journalist or media company must create a profile and can subsequently request accreditation for Machineseeker EHF Champions League and EHF Champions League Women matches. Without registration to the EHF Accreditation System, there is no access to the respective game.

Regarding the procedure for the clubs:

- 🏆 EHF Marketing will send a **list of accredited TV, webTV and radio representatives** at least one or two days before each game to all clubs.
- 🏆 Clubs are kindly requested to **prepare the accreditations** for these persons and hand them out on game day.
- 🏆 TV, internet TV and radio representatives, **who were not granted accreditations by EHF Marketing, are not allowed to enter the halls** during the Machineseeker EHF Champions League and EHF Champions League Women's match.
- 🏆 Before each Machineseeker EHF Champions League and EHF Champions League Women's match, the **Marketing Supervisor** (delegated by EHF Marketing) will contact the clubs' media representative and **cross-check the list of these accreditations**.
- 🏆 For the avoidance of doubt, the Host Broadcaster of each game **will not need to participate in this accreditation process** and can handle accreditations directly with the club.

Deadline for media accreditations requests:

- 🏆 The deadline is **3 days (72 hours) prior to the match**.

Important:

- 🏆 Written media representatives and photographers **continue to request their accreditation via the respective home club**.

If you have any questions related to the accreditation procedure, please, do not hesitate to contact us at mediaTV@ehfmarketing.com.