

# ACCREDITATION PROCEDURE 2025/26

## MACHINESEEKER EHF CHAMPIONS LEAGUE & EHF CHAMPIONS LEAGUE WOMEN

Dear Handball Friends,  
Dear Club Representatives,  
Dear Media Representatives,

Below you can find the **procedure for applying and handling media accreditations** for **TV, digital, radio and audio media representatives, and club video personnel** for the Machineseeker EHF Champions League and EHF Champions League Women matches.

### For the participating clubs:

- EHF Marketing will send a **list of accredited TV, digital, radio, audio and club media representatives** at least one or two days before each game to all the clubs.
- Clubs must prepare the accreditations for these persons and distribute them on matchday.
- If a **home or away club wants to accredit the clubs' video personnel**, these persons **must request the media accreditation** via the EHF Accreditations & Media Portal.
- Media representatives related to **TV, digital, radio and audio** who are **not granted** accreditation by EHF Marketing **are not allowed to enter the halls** during the Machineseeker EHF Champions League and EHF Champions League Women's matches.
- Before each Machineseeker EHF Champions League and EHF Champions League Women's match, the Marketing Supervisor (delegated by EHF Marketing), together with the club's media officer, will conduct a **cross-check of the accreditation list**.
- For the avoidance of doubt, the **Host Broadcaster of each game does not need to participate in this accreditation process** and can handle accreditations directly with the club.

### For media representatives:

- All media representatives related to **TV, digital, radio, audio, and club** must request a media accreditation via the **EHF Accreditations & Media Portal** (<https://media.ehf.eu/login>).
- Every journalist or media company **must create a profile in the portal** before requesting accreditation for Machineseeker EHF Champions League and EHF Champions League Women matches. **Without registration in the portal, there is no access to the respective game.**
- This is the only way to request accreditation for the Machineseeker EHF Champions League and EHF Champions League Women matches. **Any other form of request (e.g., via email) will not be processed.**
- The **deadline** for media accreditation requests is **72 hours (3 days) prior to the match**.

### Important:

- Written media representatives and photographers must continue to request their accreditation via the respective home club.

If you have any questions related to the media accreditation procedure, please, do not hesitate to contact us at [mediaTV@ehfmarketing.com](mailto:mediaTV@ehfmarketing.com).